



# **BANDFEST** VIDEO COMPETITION

## **Bandfest 2010**

**Bandfest** is a planned event implemented by youths, with the assistance of adults, to provide their peers a fun, safe, alcohol- and drug-free activity that will showcase the talents of Chesterfield County teens.

### ***Bandfest 2010 Video Competition***

Chesterfield County youths are invited to enter the Bandfest 2010 Video/Public Service Announcement Competition. A PSA is a non-commercial advertisement to inform or educate the public about an issue. Registration deadline for video registration will be **5:00 p.m. on Friday, Jan. 22, 2010**. The video PSA and complete packet must be submitted **by 5:00 p.m. on Friday, Feb. 12, 2010**. The grand-prize winner of the video competition will be announced on **Saturday, Feb. 27, 2010** during Bandfest.

### **Goal of PSA**

The video PSA will educate youths across the region about staying strong when faced with difficult choices surrounding substance abuse.

### **Concept**

We want to inspire teens to create a short video PSA that demonstrates a movement toward choosing healthy social activities.

### **Bandfest Theme**

The theme of Bandfest is Dare 2B U.

### **Bandfest Details**

Bandfest will be sponsored by SAFE, Chesterfield County Youth Planning and Development and Southside Nazarene Church. All video PSAs will be judged by youths that reside in Chesterfield County and a professional in the video-production industry. The judges will select the top entries to be played and voted on by the audience during Bandfest.





## **CHECK LIST FOR VIDEO COMPETITION**

- VIDEO REGISTRATION FORM** completed by all team members and submitted by **Friday, Jan. 22, 2010.**
  
- All team members individually completed the **ENTRY/RELEASE FORM.** If under 18, parent or guardian must sign by **Friday, Feb. 12, 2010.**
  
- APPEARANCE RELEASE FORM** signed by anyone other than you who appears in the video PSA or signed by his/her parent or legal guardian if they are under the age of 18 by **Friday, Feb. 12, 2010.**
  
- Submitted **ENTIRE COMPETITION PACKET** (entry/release forms and appearance release forms) and **PSA** by **Friday, Feb. 12, 2010.**



## OFFICIAL RULES FOR VIDEO COMPETITION

### 1. Who Can Enter

- a. To be eligible to participate in this contest, at least one or more entrant must be a middle or high school student in Chesterfield County as of **Friday, Jan. 22, 2010**.

### 2. How to Enter

- a. Only one registration packet per group.
- b. Groups are limited to three participants.
- c. Entrants will mail, fax or e-mail video competition registration form by **Friday, Jan. 22, 2010** to:

Youth Planning and Development  
Attn: Beth Clements, Youth Development Specialist  
P.O. Box 40 • 9700 Krause Road  
Chesterfield, VA 23832  
E-mail: [clements@chesterfield.gov](mailto:clements@chesterfield.gov)

- d. Entrants will mail or e-mail a complete video competition packet by **Friday, Feb. 12, 2010** to:

Youth Planning and Development  
Attn: Beth Clements, Youth Development Specialist  
P.O. Box 40 • 9700 Krause Road  
Chesterfield, VA 23832  
E-mail: [clements@chesterfield.gov](mailto:clements@chesterfield.gov)

A complete packet consists of **(i)** completed registration form by **each** group member **(ii)** completed entry/release form signed by **each** group member and his/her parent or legal guardian, **(iii)** appearance release form signed by anyone other than you (the entrant) who appears in the video PSA and his/her parent or legal guardian if they are under the age of 18 and **(iv)** the video PSA.



- e. To submit an entry, each entrant must produce (write, shoot and edit to final production) their own 20- to 30- second video PSA. The video PSA cannot be longer than 30 seconds and the focus must educate youths across the region about the theme: Dare 2B U or staying strong when faced with difficult choices surrounding substance abuse.
- f. All entries must be received by **5:00 p.m. on Friday, Feb. 12, 2010**. Youth Planning and Development is not responsible for any entries which are not received, lost, late or misdirected.
- g. Video PSAs must be submitted in DVD or quicktimefile.mov format only. **No other format will be accepted.**
- h. By entering, entrants acknowledge that the video PSA they have submitted is their own original work created specifically for this event. The video PSA may not contain any copyrighted or trademarked material including, but not limited to:
  - photograph likenesses of or references to celebrities or known persons alive or dead
  - recorded music and song lyrics
  - published works from books, essays, articles, magazines and newspapers
  - plays and scripts
  - Web site content
  - Clips from television programs, movies or sports footage
  - Official logos of any organization, existing artwork or graphic design
- i. No royalties, talent fees or compensation will be paid to those who appear in the video entry submission. Any individual appearing in the video PSA who is not the entrant, must sign an appearance release form. Anyone under the age of 18 appearing in the video PSA must also have their appearance release form signed by their parent or legal guardian.



### 3. **Judging of the Entries**

a. Entries will be judged by a panel of judges comprised of Chesterfield County youths and a video professional. The finalists will be selected by the judges based on the following criteria:

- **Overall impact:** (50%)  
dynamic/persuasive/informational/  
emotionally moving/content-focused message
- **Originality:** (25%)  
concepts/ideas/format
- **Cinematic Style:** (25%)  
Cameral angles/editing/acting/direction/lighting

b. On **Saturday, Feb. 27, 2010**, the finalists' entries will be shown during Bandfest.

c. The winner will be announced and recognized at Bandfest on **Saturday, Feb. 27, 2010**. The video will also be posted on SAFE's Web site at [chesterfieldsafe.org](http://chesterfieldsafe.org).



## **ENTRY/RELEASE FORM**

**(All team members must complete an individual ENTRY/RELEASE FORM)**

1. I hereby grant SAFE, Chesterfield County Department of Youth Planning and Development and Southside Nazarene Church the right and authority to use, publish, display and reproduce my name, voice, photograph, and other likeness and/or any biographical information I may provide, and any statement I make concerning the promotion or the prizes in any and all media, in perpetuity, for the purpose of trade promotion and/or otherwise, without notification or additional compensation, except where prohibited by law.
2. I hereby represent that the video submitted by me or my team is my/our original work and no other parties have rights in or to such work. I agree that the use of the audio and videotape produced within this promotion is authorized by all persons appearing within, or otherwise having rights with respect to, the audio and videotape, and its use in this promotion will not violate the rights of any third parties. I agree that I or my team, and only I or my team, will be responsible for any violation of the right of any other party which may result from the use of this video by any group authorized to use the video under this agreement.
3. I hereby represent that as of **Jan. 22, 2010**, I reside in Chesterfield County and am a middle or high school student.
4. I further acknowledge that this document, along with the official rules, constitutes the entire agreement and complete understanding of the parties.

I, the undersigned participant, hereby certify and represent that I have read the foregoing and fully understand the meaning and the effect thereof, and intending to be legally bound. I have signed this document on the date indicated below.

\_\_\_\_\_  
**Participant Name (PRINT)**

\_\_\_\_/\_\_\_\_/\_\_\_\_  
**Date of Birth**

\_\_\_\_\_  
**Participant Signature**

\_\_\_\_\_  
**Date**

**\*\*If you are under 18 years of age, your parent or legal guardian must sign below.\*\***

I certify that I am the parent or legal guardian of \_\_\_\_\_ and on behalf of \_\_\_\_\_ as well as myself, have read this release and agree to all of its terms.

\_\_\_\_\_  
**Parent or Guardian Name (PRINT)**

\_\_\_\_\_  
**Parent or Guardian Signature**

\_\_\_\_\_  
**Date**



**APPEARANCE RELEASE FORM**

**(Anyone who appears in the video PSA must individually complete the APPEARANCE RELEASE FORM)**

In connection with Bandfest 2010, I hereby grant SAFE, Department of Chesterfield County Youth Planning and Development and Southside Nazarene Church the right to use my name, likeness, portrait, biographical material and voice in order to publicize the video PSA.

I acknowledge that I shall not receive any compensation for this privilege.

I, the undersigned participant, hereby certify and represent that I have read the foregoing and fully understand the meaning and the effect thereof, and intend to be legally bound. I have signed this document on the date indicated below.

\_\_\_\_\_  
**Participant Name (PRINT)**

\_\_\_\_/\_\_\_\_/\_\_\_\_  
**Date of Birth**

\_\_\_\_\_  
**Participant Signature**

\_\_\_\_\_  
**Date**

**\*\*If you are under 18 years of age, your parent or legal guardian must sign below.\*\***

I certify that I am the parent or legal guardian of \_\_\_\_\_ and on behalf of \_\_\_\_\_ as well as myself, have read this release and agree to all of its terms.

\_\_\_\_\_  
**Parent or Guardian Name (PRINT)**

\_\_\_\_\_  
**Parent or Guardian Signature**

\_\_\_\_\_  
**Date**

